

Moscow

26 August, '87

Dear Henry,

I think I've discovered a method to coordinate global projects and would like to share it with you.

First, please read the enclosed 4-page E-mail message from Michael Owen. The message is a result of our 8-month relationship and interaction.

Well, in my country no organization is as yet available capable of either creating or presenting such a proposal to the government, which means, of course, that this kind of initiative can only come from your country. In your country a private individual can form a corporation and proceed to develop projects on its behalf.

Arbat Research Center will eventually become such a structure. First the authorities here need a more solid impression of the validity of any such proposal before they will embrace it. I hope they will get such an impression after the successful realization of the Fashion Show at Moscow's Olympic Stadium on 20 September.

My discovery is Yana. When she told us about her computer typesetting & word processing work for you I immediately had an idea for a joint book project. I've invited Yana to join Yuri and we in putting together a book of contributions by distinguished US and Soviet <sup>design</sup> ~~met~~ <sup>breakers</sup> and other enthusiasts of US-Soviet collaboration committed to creating joint and global projects, including those of them who cooperated to make the US Fashion Week and associated events happen. The readers of the resultant book in both countries (I'll have to be a bilingual parallel text edition) will see both the vision (as presented in Michael Owen's 4-page E-mail message) and detailed description of the actual event (presented in pictures, photos, commentary, interviews, dialogues, (PTO)



and essays by some of the people involved, from presidents to passers-by).

The final section of the book could contain a selection of E-mail messages and other communications exchanged between Moscow and the US regarding the idea of a global STOBER New Year's Eve party with an invitation to the readers in both countries to participate in this unique event (or some other global project, like the Global Village of Mary Mc Luhan, for instance).

The book could be a logical and even more attractive follow-up to "Citizen Summary". VADP is ready to suggest it.

If you will allow Yana to commit her considerable energy and skills, for a month or so, to this book project, we'll be able to present to you a mock-up of the Soviet contributions within a couple of months. I hope we can discuss this idea further when you are in Moscow in September.

Looking forward to seeing you then,

with all the best wishes,

Joseph  
Goldin

P.S. Please, excuse Yana's hurried scrawl.